



# REWARDS & RECOGNITION

If you could not fail,  
how big would  
you dream?

*This is just  
the beginning!*



As you build your Vemma business, you're crafting your story, setting the example for your future team and sharing our greatest product: **HOPE**. We are in the business of People Helping People and I'm passionate about rewarding great work! Because, without you we could not do what we do!

I appreciate you,

A handwritten signature in black ink, appearing to be "DK".

Vemma Founder and CEO





**GOAL**

- \* join Vemma's Plat
- \* help other people

Sail away to financial success!

A conversation is the first step



★ GET IN SHAPE with Vemma Bodē

## Vemma is a company that puts people before profits — a company that you can believe in.

Now is the best time to get involved! Imagine the freedom to live the life you dream of just by introducing people to products you believe in. So many of our Brand Partners have chosen to do so and have transformed their careers, their lives and themselves.

Whether you are looking for a full-or part-time income, Vemma can help make your dream a reality. And whatever your level of desire or interest, we have a successful Brand Partner like you who's already achieving it. The Vemma opportunity really is the perfect opportunity.

Get clear on this concept, becoming involved in Vemma is not only about selling products. It's about people, it's about building a network, a business that's an asset and an asset that gives

you the opportunity to generate income. It's about discovering what people want and showing them how Vemma can help get it for them.\*

The best return for building your Vemma business is that it creates a network of people that are motivated to support you and help you become successful. People that say, "We're going to do this together. We're going to succeed together."

**Get rewarded along the way!**

As you set your goals for the future and take action to achieve them, you get rewarded along the way! With our generous recognition programs, you have the opportunity to earn a multitude of rewards, including a brand-new BMW and an exotic tropical paradise vacation. And the best part about these programs is that anyone is eligible to qualify!

HEALTH & WELLNESS

“ I enjoy company paid vacation with royal treatment.

When I started my Vemma business I couldn't even dream about such excellent incentive programs that are now available for Brand Partners. My first Elite Retreat was awesome. Why just dream about paradise when you can actually go there? ”

Ingrid Riegler  
Brand Partner

“ Being financially independent means so much for us and the future of our children.

Despite the tremendous success we've achieved, we feel like we're only getting started. A first class company and an absolutely fantastic team. ”

Hannes & Jessica Sommer  
Brand Partners

REWARDS



FREEDOM

Joining Vemma is FREE, and we've made it as easy as possible for you to get started today! When you sign-up, you get:



**A FREE marketing website** that uses social media to help you tell your story.



**Freedom and flexibility** to be in control of your business, your time, and your success. And the best news is even though you're in business for yourself, Vemma is here to support you.



**A proven system** of training tools and field leadership. Learn from your up line support team starting from your very first day.



**An income opportunity** from a product you never have to ship or exchange money for. No merchant accounts, shipping, processing, customer service or anything of the kind is needed! Vemma does all this for you and more!!

Regardless of the size of your dreams, the Vemma business model can help you realize them. No matter your experience or your education, you'll receive personalized support every step of the way as you build your business. If you have a dream for bigger things, Vemma is the company to help you achieve your goals. Vemma is doing the right things for the right reasons and attracts attention from the right kinds of people. People like you! Take the first step to the lifestyle you deserve!

\*Results not typical. You may not do as well.

CONTACT LIST

# GOALS

- \* be recognized on stage at Convention as an Executive Brand Partner
- \* meet BK Boreyko
- \* \_\_\_\_\_
- \* \_\_\_\_\_



I do what I  and love what I do!

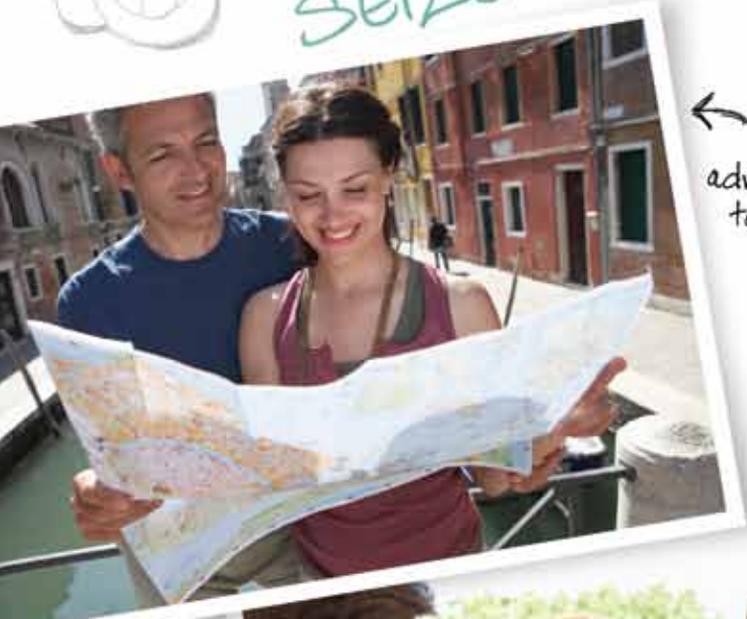
SEIZE THE MOMENT!

# DREAM

← more adventures to come

INSPIRE

# Big D



My Success is contagious!  
other people like it, seek it and respect it!



HARE

My New Platinum club car!



★ FUN WITH FAMILY  
best beach day ever!

#ACHIEVE

e A m



reams!

I AM  
Prosperous & Abundant

here I come! →



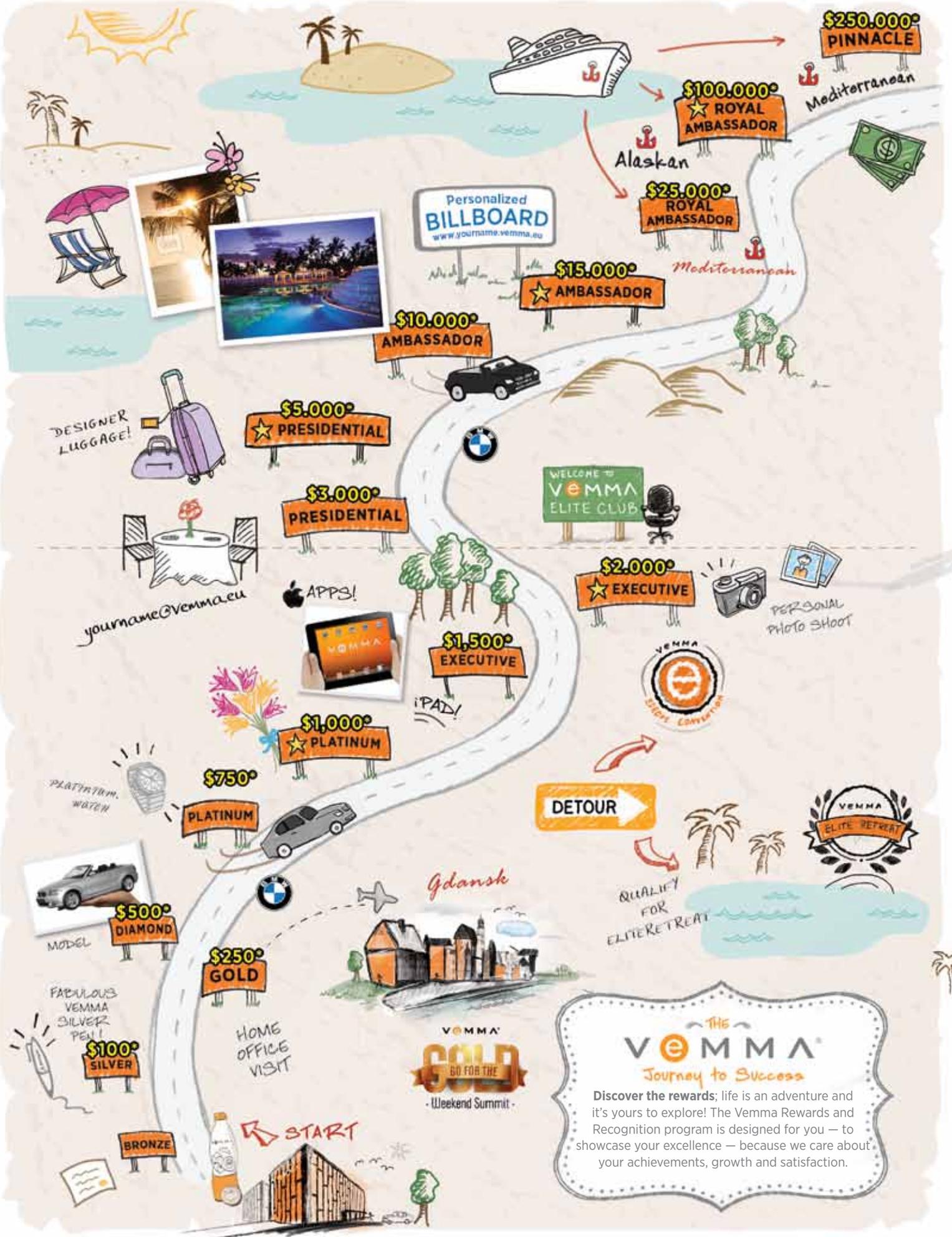
"Financial Freedom" \$\$\$

GOAL:  
WELLNESS  
- I nourish my  
body, mind  
and soul!



Dream home  
paid off!





**THE VEMMA**  
Journey to Success

Discover the rewards; life is an adventure and it's yours to explore! The Vemma Rewards and Recognition program is designed for you – to showcase your excellence – because we care about your achievements, growth and satisfaction.

\*Brand Partners must be qualified to earn these one-time rank advancement rewards. Amounts may vary and are subject to change. See Vemma Europe Compensation Plan for complete details.



# Your Journey to Success



## Bronze

You've earned the Bronze rank. Your efforts will be recognized by Vemma and your team for taking the first step toward a successful Vemma business.



## Silver

You're moving up the ladder! Upon achieving the Silver rank, Vemma will send you a one-of-a-kind silver Vemma-branded pen to commemorate your achievement.



## Gold

Your team is growing and you're dreaming big! Vemma rewards you at the Gold level with a customized BMW key chain to inspire you to go all the way.



## Diamond

Are you dreaming of a Vemma branded BMW of your own? When you reach Diamond, Vemma will send you a BMW model car to keep you energized and inspired to achieve your goals.



## Platinum

You've rank-advanced to Platinum. You're on your way to the top! Now is your time to shine. Vemma will send you an elegant timepiece to congratulate you for achieving this momentous milestone.



## Star Platinum

Once you've made it to Star Platinum. Vemma appreciates and thanks you with a gorgeous floral arrangement.



## Executive

You've advanced to Executive where you're enrolling new people and in the groove. Vemma rewards you with a slick new Vemma branded Apple iPad®! What better way to show your pride?



## Star Executive

You're becoming a celebrity in the Vemma universe! Now that you've rank-advanced to Star Executive, Vemma will schedule a photo shoot to make you the Vemma "Star" that you are.



## Presidential

You've attained VIP status at Presidential. At this level, Vemma rewards you with the Vemma Elite Package. Arrive in Vegas for Convention ahead of the crowds and let us spoil you with lavish accommodations, complimentary Convention registration, the coveted Vemma Executive Chair and much more.



## Star Presidential

We see trips in your future! Once you rank-advance to Star Presidential, Vemma will reward you with designer luggage to commemorate your efforts. You've worked hard, and Vemma wants you to travel in Vemma-style.



## Ambassador

As an Ambassador, you're invited to join Vemma cofounders BK, Lauren, and Karen, as well as top senior executives, for an all-expense-paid trip to paradise.



## Star Ambassador

See yourself bigger than life! When you achieve Star Ambassador, Vemma will arrange to have a personalized billboard in your home town to honor your efforts.



## Royal Ambassador

Vemma will send you on a Caribbean cruise when you achieve Royal Ambassador, an important milestone in your business. You're Vemma "Royalty" now; and we want to send you to one of the most sought-after destinations in the world.



## Star Royal Ambassador

You've achieved Star Royal Ambassador! To congratulate you, Vemma will send you on an Alaskan cruise to experience the awe-inspiring sights and adventures of Alaska.



## Pinnacle

You've made it to the top! You're at the Pinnacle of your Vemma business. To thank you for this tremendous accomplishment, Vemma will send you on a Mediterranean cruise. The world is waiting to be explored, and Vemma can give you the experiences of a lifetime!

*“I believe in myself  
and in the business  
opportunities.\*”*

*With Vemma I improved the quality of my life  
and that of others and I enjoy the possibility  
and flexibility to work from my home-office  
while generating a passive income.\*”*

*Yvonne Reichmuth  
Brand Partner*

*“I can afford driving the  
car that me and my  
family dreamed of.”*

*Vemma Platinum Club is a step from having  
your own car as a monthly expense to a free  
ride. GO GO GO!\*”*

*Anders Karlsson  
Brand Partner*

*“I built a wealthy income  
by simply referring great  
product, that I love.”*

*The success comes naturally when you have  
perfect product which can help others and  
promotes a healthy lifestyle.\*”*

*Harald Maier  
Brand Partner*

**V e M M A**<sup>®</sup>

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\*Results not typical. You may not do as well.